

DISCOVER
JAMAICA
The Home of Alright



THE CAPITAL OF CASUAL

NEGRIL

- 2019 GUIDE -

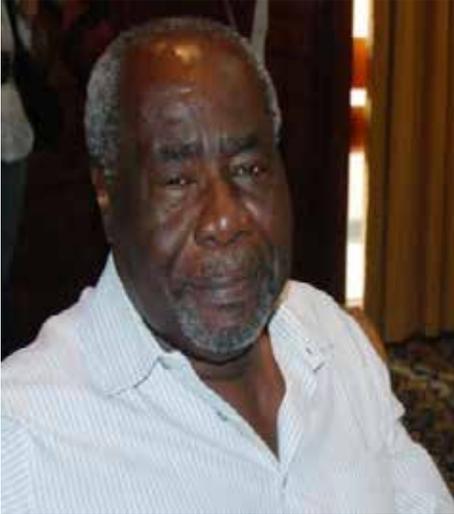
VOTED
BEST BEACH BAR
- TRAVEL CHANNEL



DJ NOON DAILY
LIVE BAND AT SUNSET

WEDDINGS &
PRIVATE PARTIES

WEST END ROAD • NEGRIL, JAMAICA 876.957.0380 •   
RICKSCAFEJAMAICA.COM • INFO@RICKSCAFEJAMAICA.COM



Dear Friends

On behalf of the Negril Chamber of Commerce and the Negril community at large, it is my pleasure to welcome you to our friendly resort of Negril.

To our repeat guests a special welcome; we wish you again a pleasant vacation. For the first timers, let me say thank you for choosing Negril. We will do our best to make your visit a memorable one so that you too can join that exclusive club, "The Negril Repeaters".

Negril, before Tourism started in the mid-seventies, was a small fishing village with only about 12 families. We described the tourists as hippies or flower children and it was common for us to open our hearts and homes to welcome young travellers. There were no established hotels or guest houses. We shared meals, experiences, and stories with our new friends and that culture of welcoming still prevails - even though Negril has now blossomed into a fully-fledged tourist destination offering a variety of

accommodations ranging from five star to simply sharing rooms in someone's home and making guests a part of our family as it was in the past.

Our country's motto, "Out of Many One People" epitomizes Negril today. Here you will find all cultures, ethnicity and races co-existing in harmony. Our aim is to make visitors from all quarters of the globe feel welcome. Ask questions – we are great story tellers, we are eager to inform you and recommend all that is available. Info can be obtained from anyone

**Welcome to Negril –
"Our Paradise on Earth"**

- including staff, gardeners or taxi drivers. There is something new to do every day, new friends to make, not everyone who approaches you wants to sell something; some just want to chat which is our friendly culture. Every day, there are many things to do; be it water sports, funky bars or Ital restaurants. On both the beach and the West End, you will find 5 star hotels, small hotels, small homely no star ratings, gourmet dining or tasty street food and all that lies in between. A walk along the 7 mile beach or the rugged cliffs gives you an excuse to toast the sunset and it is a must as you truly experience one of nature's gifts to mankind.

I wish you a pleasant vacation and remember we are all eager to help to make your vacation experience a memorable and positive one.

One love!

Daniel Grizzle
President, Negril Chamber of Commerce

TABLE OF CONTENTS

| | |
|---------------------------------------|---------|
| From the President | 1 |
| Local Information | 4 |
| Travel Essentials | 6-7 |
| Map Of Negril | pullout |
| FEATURES: | |
| History of Tourism in Negril | 10 |
| International Food & Wine Festival | 12 |
| Negril Health Clinic | 16 |
| Dream Weekend | 38 |
| Jamaican Entertainers | 40 |
| Women in Business | 44 |
| GETTING AROUND: | |
| Finding Your Way Around Negril | 14 |
| Negril - Cheap and Cheerfully | 18 |
| Lobster / Conch | 24 |
| Hungry? | 26 |
| Thirsty? | 28 |
| Negril Weekly Entertainment | 36-37 |
| Ganja - Health and the Law | 46 |
| Every Likkle Ting You Need | 48 |
| 24 Hours in Negril / Deepest West End | 50-52 |
| Vendor's Plaza | 56-57 |
| Listings: Local Businesses | 58 |
| NEGRIL CHAMBER OF COMMERCE | |
| Annual Report Membership | 59-64 |

www.negrilchamber.org

www.facebook.com/negrilchamber2018

NEGRIL GUIDE 2018

Project Manager:
Nola Stair

Editor:
Lady Janet Samuels

Coordinators:
Daniel Nicholas, Violet Dell
and Sophie Grizzle-Roumel

Advertising / Sales:
Violet Dell, Elaine Bradley,
Charela Inn staff

Layout Design:
Nola Stair, Daniel Nicholas,
and Lady Janet Samuels

Map Design:
Barry Hough and Nola Stair

Contributing Photographers:
Barry Hough, Daniel
Nicholas, Don Marc
Smith, Tourism Product
Development Company
(TPDCO)

Contributing Text:
J. David Stanfield

Printing:
Phoenix Printery Ltd



SUNDAY, DECEMBER 8, 2019

**Join us, Runners & Walkers
From Over 36 Countries, for
Reggae Marathon,
Half Marathon & 10K, in Negril, Jamaica**

E: racedirector@reggaemarathon.com

P: 876 967 4903

www.reggaemarathon.com

LOCAL INFORMATION

No liability for errors and omissions is assumed by the Negril Chamber of Commerce

POLICE AND FIRE

Police emergency 119
Fire emergency 110
Police station 957-4268
Fire station 957-4242

MEDICAL

Ambulance 110
Lucea Hospital 956-2233 / 956-2704
Negril Health Clinic 957-4926
Savanna-la-Mar Hospital 955-2533
Psychiatry/Psychology 462-1088

AIRLINES

Air Canada 952-5160/2 or 952-3801
American Airlines (MBJ) 1-800-744-0006
Caribbean Airlines 1-888-359-2475
Cayman Airways (KGN) 924-8093
Continental Airlines 952-5530
Delta Airlines 952-9740/971-1284
International Air Link (AJAS) 952-5531
Southwest Airlines 1-800-425-8130
US Airways (MBJ) 940-0172
Jet Blue 952-1496/952-9535
Virgin Atlantic 974-2323

AIRLINE/CHARTER

AirLink Express 940-6660
Tim Air Negril 957-5374
Inter Caribbean Airways 1-800-572-7628

BANKING & CREDIT CARD SERVICES

First Citizens Bank (New Kingston) 960-2348
National Commercial Bank - Negril 957-4163
Scotia Bank - Negril 957-4236 / 957-9466

CHURCH SERVICES

Saturday:
Seventh Day Adventist - 11:30AM

Sunday:
Anglican Episcopal - 8AM
Assemblies of God - 11AM
Mary Gates of Heaven Catholic - 10AM
New Testament Church of God - 9AM, 7PM
United Church - 11AM
United Pentecostal - 12:30 PM

CIVIC ORGANIZATIONS

Kiwanis Club of Negril 443-0812
Rotary Club of Negril 829-2699
Negril Library 957-4917

MAIL & COURIER

DHL 979-0544
FedEx 952-0412
Post Office 957-9654
Tara 957-5533
UPS/Airpark Express 957-5051

TRANSLATION SERVICES

French (Sophie Grizzle) 957-4277,
(Nicole Tassin) 275-1985
German (Inge Hill) 957-4052
Italian (Dominique McGann) 957-4170,
(Enrico Lionello) 364-1139
Japanese (Misako Kasai) 418-7191
Portuguese (Nonie Arthurs) 770-0369
Spanish, French, Greek, Hebrew
(Dr. Eva Johansen) 462-1088

As of May 31, 2018, mandatory 10 digit calling became effective. Be sure to add **876** when calling the above numbers. Another area code (**658**) will also be introduced in Jamaica.



findious.com

Need local or foreign currency (\$US)

Visit a Scotiabank ATM at any of our locations
Listed below for quick and easy access to our funds.

| | |
|------------------------|---------------------------------|
| Times Square | Norman Manley Boulevard, Negril |
| Negril Craft Market #1 | Norman Manley Boulevard, Negril |
| Scotiabank Negril | Negril Square, Negril |

Visit a Scotiabank Branch
or call 1-888-4-SCOTIA
or visit www.jamaica.scotiabank.com



® Trademark of The Bank of Nova Scotia

TRAVEL ESSENTIALS

ENTRY REQUIREMENT

Everyone travelling to Jamaica including minors must present a valid and approved travel document as evidence of their identity and nationality. The most common and preferred travel document is a passport.

Note: All visitors are required to travel with a round-trip or onward ticket.

ANIMALS

Animals are not allowed to enter.

CELLULAR & INTERNET ACCESS

Cell phone service is available but may be expensive. Check with your provider.

Cell phone rentals also are available, but compare rates. Wireless Internet access is available at many hotels and other sites around Jamaica.

CURRENCY EXCHANGE

Most local ATMs accept Visa, MasterCard, Cirrus and most dispense money in Jamaican dollars while some, like Scotia Bank, will give a choice of Jamaican or American dollars. All local or foreign currency in excess of US\$10,000 (or the equivalent in foreign currency) must be declared to Jamaican Customs.

CLOTHING

Lightweight tropical clothing is best throughout the year.

ELECTRICAL SYSTEMS

110 volts/50 cycles are standard, 220 volts is available at some hotels.

GENERAL CONSUMPTION TAX

A 16.5% Government tax is payable on all purchases, except where specified. Note fruit and vegetables do not have GCT added.

FIREARMS

It is illegal to take arms or ammunition into or out of Jamaica.

MEDICAL FACILITIES

There are facilities in all major resorts areas. Contact your hotel's front desk or use the emergency information located in this guide.

TIME ZONE

Eastern Standard Time
Jamaica does not observe
Daylight Saving Time.

AIRPORT TRANSFERS

It is customary for many hotels to provide bus transfers from the Sangster's International Airport (Montego Bay) to the hotel and return.

DUTY FREE

The following goods can be brought into Jamaica by all passengers who are 18 years old or older without payment of duties, and provided they do not exceed the allowed amounts:

Perfume 170ML, Eau de Toilette 340ML,
Alcoholic Beverages 1 Litre, Tobacco
200 cigarettes (or 50 cigars or 230 grams
processed tobacco)

TAX-FREE STATUS

Most expenses incurred for holding a meeting or convention in Jamaica are tax deductible.

WATER

Most drinking water in Jamaica is purified by modern methods. According to the Water Resources Authority, the quality is among the best in the world.

TIPPING & SERVICE CHARGES

A gratuity of 10%-15% is generally accepted at restaurants. Some restaurants include it on the check, noted as a service charge, so look over your bill. Most hotels have a service charge of 10%-15%. This is not a tip. Many travelers tip those who carry bags US\$1 per bag. Housekeepers are given US\$3-\$5 per night.

Jamaican Residents:

If you are returning from a trip abroad you can bring, free of duty, personal and household effects including gifts which are of a value that does not exceed \$500US. If you are taking Duty Free products out of Jamaica, please check the allowances for your destination country.

the cliff

HOTEL • NEGRIL



Villas | Suites | Restaurant | Bar | Spa | Weddings | Honeymoon | Yoga Retreat

zest

cuisine of the sun

TASTE - OF THE - ISLAND



Complimentary pick-up 7:30am – 10pm | Location: The Cliff Hotel & Spa | West End Road | Negril
www.thecliffjamaica.com | Reservations@thecliffjamaica.com | 18766185200 | 18002130583
#TheCliffJamaica | #ZestNegril

Le Restaurant "Le Vendome"

Al Fresco Dining on the Beach at Charela Inn



A very special experience where the fine art of French cuisine blends with Jamaican fresh produce and exotic spices. Healthy homegrown fruits and vegetables many from our own farm. Imported French wines, daily five-course gourmet dinner, and an extensive "A la carte menu".

We do special events such as anniversaries and weddings.

*Come Dine, Dance and Enjoy
Our Finest Cabaret Shows from 7:00 pm to 9:30 pm*



"Pure Jazz & Blues"
Every Saturday Night

Jazz & Blues, Vintage Reggae, R&B
Every Thursday Night

Charela Inn

Norman Manley Boulevard, Negril, Jamaica
chareca@cwjamaica.com www.charela.com (876) 957-4277

“OUT OF MANY, ONE PEOPLE”

History of Tourism in Negril

Negril has a long history, but it did not become well known until the late 20th century with its development as a resort location in the late 1950s. Access to the area was by ferry forcing tourists to wade ashore. These are some memories and stories from local residents and frequent visitors.



Cissy Arthurs
Retired Shop Owner

“My Uncle Ferdinand returned home from working in Cuba around 1952. I don’t think he had a lot of cash, but he came with an idea and went to work on his family land about ½ mile from the Negril Round About. Ferdinand used his machete to dig out weeds from the sand and a broom to clean the land, while also getting a chain or more of white sand from the sea. Then he went into the Morass, cut some trees into lumber, cut some thatch and took them to the beach where he built some changing rooms. Little did anyone know that he was preparing Negril for the greatest thing that could happen to our beautiful Island of Jamaica and to Negril in particular.”

Alphonso “Fanzo” Reynolds
Landowner

Born 1942 in Negril, his Grandfather David Reynolds bought the land that they still own called Fisherman’s Beach (or One Mile) from Ivan MacLeod, a Scotsman who came to Jamaica in the 1800s. Although raised in Kingston, Fanzo came to Negril every holiday to help his father run the legendary Fishermans Association parties called “Fish Feed and Dance” where many couples alive in Negril today met. If you wanted to dance with a woman, you had to promise to buy her an aerated water (soda as it was known). He remembers when hippies first arrived, they slept anywhere on the beach with no electricity and used the pump for fresh water. They also put fruits in the “chimmy” and all the locals used to die laughing at their antics. But everyone was happy and it really was the good old days.



Cosmo Brown

Retired, Owner - Cosmo's Seafood Restaurant

Cosmo was born and raised in Negril - on the beach, with no electricity and no running water. There weren't any hotels and the main road was the beach until Norman Manley Boulevard was built in the late 1950s. As one of six boys raised by his grandmother and mother, he had no choice but to learn how to cook and he did so ... outside on the fire. As a young man, he developed his culinary skills, went to America during the late 60s and while many of his friends never returned to Jamaica, he came back and built a small little octagonal beach bar - which became one of Negril's most famous restaurants.

Cosmo was honoured in April 2018 and received the Prime Minister's Medal of Appreciation for Service to Jamaica.



Walter Callender

USA Resident - Visitor to Negril for 30 years

“My favorite chill scene was during the late 70s when electricity would go out and you could watch the progression of outages from town centre to Hedonism. That brought nice peace and quiet after sun and water; quiet evening walks with occasional stars and lapping waves walking from Bar-B-Barn to Treehouse, with exception of Firefly, Charela and a couple others, nothing else was there .. just a large expanse of beach...priceless”



Winthrop Wellington

Director, Family Owned - Travellers Beach Resort

Winthrop and his two brothers Winfield and Wingate recently joined their father, Winston, a well-known and respected philanthropist in Negril, as Directors of Travellers Beach Resort. The resort was founded years ago with just one bungalow and today has expanded to 60 rooms.

Not only do they run a highly successful and popular resort but they run a charity called NEET (Negril Education and Environmental Trust). In his spare time, Winthrop competes in the Reggae Marathon in Negril (placing 12th during 2017) and the Tottori Prefecture Marathon in Japan.





ANNUAL INTERNATIONAL FOOD & WINE FESTIVAL

In the words of Shalamar, it was indeed “A Night to Remember” when Mr. Richard Wallace and his Dream Team raised almost \$1,000,000JMD towards the Negril Health Centre Building and Restoration Fund. They truly deserve a gigantic round of applause from the Negril Community for this great achievement.

With over three hundred ticket holders present at this amazing fundraiser, where guests, all dressed in Resort White, added to the overall ambiance. They included the families, friends and business associates of the Negril Chamber of Commerce who generously supported the occasion.

From the moment you arrived it was just a magical experience, the Boardwalk Village was magnificent, it sparkled and shimmered under the stars and was transformed into a haven for this International Food and Wine Extravaganza. Sumptuous food was served in an array of white marquees by most of the major hotels freely contributing and the choice was incomparable to any all-inclusive buffet in Jamaica.

Every variety of cuisine was offered and every international flavour was represented and just when you had your fill of food and wine the party

really started and everyone got in the mood for dancing and enjoyed the easy listening vibes of the DJ with vocals from Prince J, Reggae Singer; way into the night.

In the local press, the Observer stated that The Negril Chamber of Commerce event was “All for a worthy cause” while the Jamaican Gleaner newspaper was quoted as saying it was “an all-white affair when the Negril Chamber of Commerce staged its third annual International Food and Wine event where the guests looked elegant, as they wined and dined the night away”.

This has now become an annual event, eagerly awaited by us all, and usually held on the first Saturday in July. If you are around Negril then, you should make sure that you secure a ticket and come along, kickoff your shoes and join in the Fun in the certain knowledge that you are also contributing to a most worthwhile cause.

Participating hotels included Beaches Negril, Couples Resort, Skylark, RIU Negril, Boardwalk Village, Royalton Negril, Azul Sensori Negril, Hedonism II, Miss Lily’s Restaurant and The Cliffs and wines were provided by Charela Inn and Select Brands.



NEGRIL

SHOP & SAVE



Make us your
ONE STOP SHOP
for all your needs.

• **GROCERY** • **FRESH PRODUCE**
• **MEATS** • **WINE & SPIRITS**

CONVENIENT OPENING HOURS. AFFORDABLE PRICES.

SUNSHINE PLAZA, WEST END RD. WESTMORELAND
TEL: 876-957-4546

VALUE MASTER, WESTMORELAND
TEL: 876-957-4328

MON- SAT. 9AM - 6PM
SUNDAY 9AM - 5PM

MON- THUR. 9AM - 10PM
FRI- SAT. 8AM - 10PM
SUNDAY 9AM - 10PM

HILOCARES@GKCO.COM
HILOFOODSTORESJA.COM





FINDING YOUR WAY AROUND NEGRIL

The Town of Negril straddles two of Jamaica's most western Parishes, the Parish of Westmoreland and the Parish of Hanover.

There are **only three major routes** in Negril which all converge at the roundabout in the town center called Negril Square. Travelling around and exploring Negril couldn't be easier if you remember that there are only these three main roads to act as your guide and make sure you get to your destination easily and as hassle free as possible.

Norman Manley Boulevard, or the **Beach Road** as it is better known, feeds north from the roundabout running parallel with the Seven Mile beach hosting the many all-inclusive Resorts and the other smaller beach resorts, family hotels, bars and restaurants and on through to Lucea which is the capital town of Hanover and eventually arriving at Montego Bay and the Sangster International Airport.

If you care to travel even further afield then you will find your way after about three hours driving in Ocho Rios to join the toll road that is

now a fast track to Kingston, Jamaica's Capital.

The **West End Road**, sometimes called One Love Drive, winds its way past in-town shopping plazas, then heads southwest past the rugged cliff resorts like the Rock House or Rick's Café to the Lighthouse and beyond - eventually travelling through "Hogs Heaven" to the Deepest West End past Jackie's on the Reef and the Westender Inn where you can continue up the hill towards Mount Airy and Orange Hill and eventually come back round the outskirts of Negril and arrive back through Whitehall to Nonpareil Road.

Nonpareil Road feeds northeast towards Sheffield, through Little London and Llandilo, past Brighton Beach to the capital town of Westmoreland, Savannah La Mar, where most local Jamaicans tend to do their shopping.

Visitors need not wait very long to hail a taxi in Negril. Just stand by the road and by the time you count to three, you will hear a horn "tooting" and you will have one. But remember to make sure that it is a licensed and insured taxi.

You may choose a Route Taxi recognized by its distinctive black and white checkered panels along each side and its red license plates. The local cost to travel is approximately \$150JM per person, per route before a tip. Other people may be picked up and dropped off along the route to ensure the taxi is economically full. Note if using these after midnight, the fare is doubled.

Or you may charter a taxi or Hackney recognized by the black and yellow checkered panels along the sides. Technically, these taxi operators can charge their own prices, but they must give you a price in advance.

Always negotiate the price in US\$ or JM\$ before entering the taxi.

Many of the hotels and resorts offer a taxi service from their main reception area, so check the prices there too. Alternatively, you can rent a car, explore and mingle with Jamaicans. Vehicles range from US\$50 – US\$130 per day and remember to drive on the left in Jamaica. Besides more adventurous flights from Negril Aerodrome to Montego Bay, Ocho Rios, Port Antonio and Kingston, visitors have access to ground transportation to see other places of interest.

The Knutsford Express Coach provides access throughout the island and has an office opposite Time Square Shopping Centre. In addition, check with your hotel reception for advice on locally approved tour companies like Juta or Kenny's Tours that will tailor trips to suit your individual or group needs




LICENSED BY JAMAICA TOURIST BOARD



AIR - CONDITION BUSES, MINI VAN, AND LUXURY CARS
FREE WI-FI ON BOARD

OFFERING INCLUDE

AIRPORT TRANSFERS, TOURS, EVENT SHUTTLES, SCHOOLTRIPS, CHARTERS, CORPORATE FUNCTIONS TO TOUR DESTINATION ANYWHERE IN JAMAICA



PROFESSIONAL & COURTEOUS TEAM TRAINED BY TPDCo



"BOOK WITH US TODAY"

FINEST CUSTOMER SERVICE WITH WARM AND FRIENDLY TOUR DRIVERS

MBJ - Sangster International Airport, Booth #2
Rockhouse Hotel - West End Road, Negril
Tel: (976) 995-9410, (876) 361-2534, (876) 956-6130-1
Email: kenny.tours@cwjamaica.com
Website: www.KENNYTOURS.com

NEGRIL HEALTH CLINIC

**It really is the multi- million dollar question!
Where does the money go?
What will it be spent on?**

The Negril Chamber of Commerce has been spearheading a Public/Private Partnership, alongside with Government Departments and officials, to improve and overhaul the Negril Health Clinic by raising **\$150,000,000 JMD** so that medical services can be increased, additional staff can be recruited, and it can become a comprehensive Level 5 health centre.

We recognize that the Jamaican Governments cannot provide all that is required to satisfy the health needs of the population and and it is our wish to impact the lives of Jamaicans by providing the best quality healthcare. All fundraising efforts over the past two years have been geared towards this major Project and amazing strides in generating Income for this purpose. The first target of over \$1,000,000 JMD was achieved by January 2018 and is held in the fundraising account held at the Scotiabank, Negril.

Let's be honest we don't really think about Medical care and Health services until we really

need them or someone close to us becomes sick. But we all must look to the future whether we live in Negril. spend holidays here or travel here to work, rest or play.

As a current Level 3 health center, ongoing meetings are held with the Negril Health Clinic and the Western Regional Health Authority to guide the future path. This is your opportunity to contribute no matter how large or small; this truly is a case of every penny really does count and you can support this campaign in any of the following ways;-

1. Pay directly into the **Negril Chamber of Commerce / Health Centre Fund** account at Scotiabank Negril -

**JMD Account - 830911
USD Account - 830912**

2. Organize an event with the proceeds to the Project
3. Stay tuned for our **PayPal** donation link at www.negrilchamber.org





Tel: (876) 957-3639

TAITS PLAZA | NEGRIL SQUARE | NEGRIL

OTHER LOCATIONS:

59 Main Street
Mandeville
Tel: (876) 962-6636

Willogate Plaza
Mandeville
Tel: (876) 961-2569

Junction Texaco
Junction
St. Elizabeth
Tel: (876) 607-8302

105k Red Hills Rd.
Kingston 8
Tel: (876) 925-9020

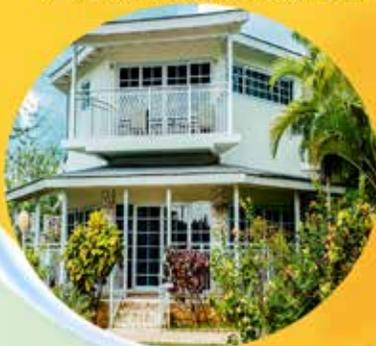
Boulevard Super Centre
45 Elma Crescent
Kingston 20
Tel: (876) 934-2601



Treat yourself ... You deserve it!

RONDEL VILLAGE

An Exclusive Beachfront Resort



Unique family owned and operated resort on Negril Beach offering elegant accommodations amid lush tropical gardens. Villas! Rooms! Restaurant! Bar! Weddings! Groups! Honeymoons! Free Wi-Fi & More! We invite you to enjoy the incomparable experience that is Rondel Village.

Tel: 876-957-4413 Toll-free: 800-544-5979

www.rondelvillage.com

info@rondelvillage.com

Travelife Gold Award for Sustainability in Tourism





NEGRIL CHEAP AND CHEERFULLY

Yes, absolutely it can be done, very easily. Most people are under the misapprehension that it would be impossible to enjoy a vacation in Negril with a tight budget or with limited cash.

But here is the answer!

Once you have your flight booked, which is probably the highest cost you will have to find from your home country to Jamaica, sort out the right transport from your airport to your chosen accommodation. Note when you arrive at the airport there are a range of local, good value transport choices available to bring you to Negril. Listed below are some of the ways that Jamaican and World travellers have been using for a while

Then the next decision is about accommodation and there are many options with the following as some examples:-

Backpackers, Hostellers Couch surfers and budget travellers, young and old, are visiting Negril all year round, enjoying the laid back vibes, casual laid back atmosphere, the local culture and cuisine and they are just loving this Town and its surrounding areas and all for a price that suits their pocket.

Indeed Negril has become a real “hotspot”

for Travellers who are meeting and getting to know other likeminded people who are sharing their experiences and enjoying, eating local food, using local transport, enjoying our own genre of Reggae Music in our many Entertainment Venues throughout the Town and socialising with the locals.

“The Real Jamaica Experience”, as it is called. This local Trade is a godsend and great for the local economy where visitors’ money often goes directly into the hands of local Jamaican people who are providing goods and services rather than what the larger and sometimes more expensive establishments can offer.

There are three Hostels in Negril; One on the Beach at One Mile, One on Westland Mountain and the other on the West End Cliffs. These are inexpensive alternatives to the Hotels and Guest Houses.

Although new to Negril, but expanding rapidly in Kingston, Ocho Rios and Montego Bay, is “couchsurfing”. This is where travellers can stay temporarily in a series of other people’s homes, typically making use of improvised sleeping arrangements when travelling on a fixed or limited budget. You simply surf or travel from one spare couch to another whilst

The place you've been
searching for isn't easy to find



BEACH • VILLAS • CLIFFS

on a vacation, covering a number of locations. It has all the advantages of having hosts who are local people with local knowledge and expertise providing low cost cultural and hospitable exchanges between people of all nationalities. To find out more, or even become a host in your own country, go to www.couchsurfing.org or www.independent.co.uk/student/couchsurfing

Alternatively there are a number of rooms available within local communities in Negril e.g. Red ground or Whitehall that are suitable for travellers who want a cheap and cheerful vacation. Local Jamaican owners have been very entrepreneurial in adapting parts of their own homes to provide basic amenities for visitors, both long and short term. Income received has been ploughed back into these homes to upgrade and develop such services as hot water, air conditioning or just good old fashioned fans. Rates for these options range from US\$15-US\$20 per room per night.

Hostel and Hotel Accommodations are available in Negril from USD \$10 USD (\$1,200JMD) per person per night depending on the time of year. All can be found online, through Airbnb, Booking.com or reviews on Trip Advisor. At certain times of the year they all offer special deals so check these out for a bargain before making your booking. Please note there is no official campsite in Negril. The hurricane season In Jamaica normally

runs from June to November. You should monitor the progress of approaching storms and follow the advice of Local Authorities. You can contact the Emergency Services by calling 119 for Police, Fire or Ambulance.

Food and Water: Always remember to carry drinking water with you as the temperatures can soar extremely high at certain times of the year. Local food, which caters for a budget, can range in price from US\$3 -US\$10 per meal depending on whether it's Brown Stew Chicken or Fish. It is normal to get your food in a box or fire paper (tin foil). Alternatively a few hundred yards from the roundabout in the Town Centre heading along the Sheffield Road is a very good fruit and vegetable market with excellent prices. It's just behind the Yellow Computer store.

Transport: The cheapest way to get around is to use route taxis the same as the locals (identified by the black and white chequered banner along each side and the red licence plate). There is a set price for each person for each route and a route costs \$150JM per person per route and you may have to share the taxi with other people till it's full. Do not put your backpack or luggage in the trunk of the cab; keep it on your knee or between your legs to avoid excessive extra charges.

NOW THAT YOU'RE HERE COME & ENJOY:
NEGRIL'S FINEST ATTRACTION!

THE BEST DUTY-FREE SHOPPING

TIMESQUARE
 NEGRIL'S #1 SHOPPING DESTINATION

www.timesquarenegril.com

- Jewelry & Watch Boutiques
- Clothing & Accessories Boutiques
- Gift & Souvenir Boutiques
- Cigars & Jamaican Coffee
- Caribbean Cafe

Norman Manley Blvd ♦ (876) 957-9263 ♦ info@timesquarenegril.com

**VILLAS
SUR MER**
Seaside Villa & Lagoon Cottages
West End / Negril / Jamaica

www.villassurmer.com

A small resort with a big heart on the majestic cliffs and caves of West End, Negril, Jamaica!

1(876)957-0342
reservations@villassurmer.com

**EXPERIENCE THE ISLAND
LIFE IN NEGRIL, JAMAICA**

WWW.TBRTRAVEL [@TRAVELLERSBEACH](https://www.instagram.com/travellersbeach)

Travellers
WELCOME HOME



NIGHTLY ENTERTAINMENT
FREE WIFI - PROPERTY WIDE
RECREATIONAL ROOM



BOARD & LAWN GAMES
SEASIDE BAR & RESTAURANT
FITNESS CENTER



POOL & SWIM-UP BAR
CONFERENCE FACILITIES
OUTDOOR JACUZZI

JA 876.957.3039 / US 718.514.6031 reservations@tbresorts.com Norman Manley BLVD, Negril, Jamaica



TREAT OUR VISITORS RIGHT

Seaview Sports Bar & Grill



"The Corner Bar"
West End Road
Negril, JM
(876) 957-9199
paulcartynegril@gmail.com

Two Great Negril Restaurants & Sports Bars

Authentic Delicious Jamaican Food - Good Staff - Better Service - Best Experience...!

Winners Plaza
Nonpareil Road
Negril, JM
(876) 957-9808
paulcartynegril@gmail.com



P & M Supreme Restaurant & Sports Bar



VILLAS ON NEGRIL BEACH
(876) 957-4264
crystalwaters@cwjamaica.com
www.crystalwaters.net



WELCOME TO THE LIST

Discover the next wave of chic on Seven Mile Beach at the expanded Azul Beach Resort Negril. We're catering to your upscale tastes even more with additional Gourmet Inclusive® restaurants and bars, as well as a new Premium Section of spacious accommodations, along with guest privileges that include a private check-in area and a Premium-only pool bar. Immerse yourself in warm Jamaican waters. Bask in epic beach sunsets on the soft sands. Soak yourself with sunshine. And set yourself free with Gourmet Inclusive® luxury!

Learn more at azulbeachresorts.com/negril
 or call us at 876-620-0100



KARISMA
 GOURMET
 INCLUSIVE
 EXPERIENCE

LOBSTER/CONCH

KNOW THE LAW

It is really important to know the law and follow some simple rules. In a bid to boost the decimated fish stocks, the Jamaican Government has enforced closed seasons during the reproductive cycle. Closed seasons are periods within which no fishing, hunting or capture of a specified animal is allowed by law. These periods coincide with the peak breeding seasons of the species and are so instituted as to allow the marine creatures, birds and land animals to mature and revive its population.

Currently there are two main species that have closed seasons:

Caribbean Spiny Lobster:

The season is closed every year from April 1st until June 30th.

This means that it is illegal and against the law to **CATCH, BUY OR SELL** lobsters during the closed season.

It is also against the law to catch berried lobsters (with eggs) or undersized lobsters (under 3.5 inches in carapace length) throughout the year.

PENALTY - Six months in prison

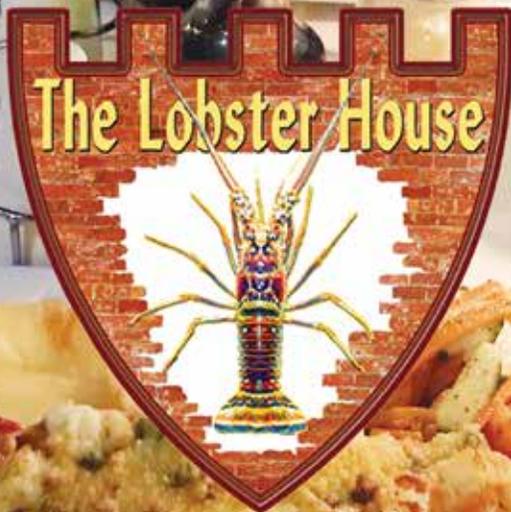
Jamaican Queen Conch

The season is closed every year from September 1st until April 1st but can be extended where necessary if the breeding has been affected in any way

In order to make sure that you don't fall foul of the Law, you should avoid patronizing restaurants that offer lobster or conch in the closed seasons - even if they say it is from the freezer

PENALTY - Six months in prison





Sunrise Club
RESERVATION: 1-876-957-4293



WE SERVE
BREAKFAST
UNTIL NOON
STARTING @ 7:30 AM

**JAMAICAN
CAFE'**



HUNGRY?

What exactly is “JERK” cooking?

Jerk refers to the way that a meat, be it chicken, beef, pork, goat, lamb, fish, vegetables or fruit is seasoned and cooked. This particular style of seasoning comes from Jamaica and the typical cooking style uses a marinade or paste that includes at least pimento, which is often called “All Spice”, and scotch bonnet peppers, also known as habanero.

The meat is then marinated and slow smoked over pimento wood which is the Spanish word for pepper and early European explorers mistook this for black pepper, so they called it pimento.

What does the word Jerk come from?

According to most food history authorities, jerk is a Spanish word that comes via the Peruvian word charqui, a word for dried strips of meat like what we call Jerky, in much of the world. The word started as a noun and then became a verb as in “Jerking” which meant to poke holes in the meat so the spices could permeate the meat. Jamaican Jerk cooking experts say that the name Jerk also came from the turning of the meat in the marinade or from the way some folks will just jerk a strip from the roast on the BBQ. The truth is we just don’t really know.

Hammond's BAKERY

bakery.hammonds@gmail.com

facebook.com/hammondsbakery

Call or visit us today!

Taste
SINCE 1966

Authorized Distributor
NEGRIL • LUCEA

We Offer:

- Freshly baked Jamaican Patties
- Sandwiches • Pastries • Cakes • Rolls
- Breads • Birthday & Wedding Cakes
- Specialty cakes for any occasion

Negril Square, Negril, Westmoreland, Jamaica, W.I. (876) 957-4734

Church Street, Lucea Hanover, Jamaica, W.I. (876) 956-9979

DO YOU ZIMBALI?

THE ULTIMATE FARM-TO-TABLE CULINARY EXCURSION



6 COURSE MEAL AND COOKING SHOW



ZIMBALI
RETREATS

TRANSPORTATION AVAILABLE
LUNCH TOUR: 11 AM DINNER TOUR: 5 PM
BY RESERVATION ONLY: 876 252-3232 WEB: info@zimbali retreats.com



#1 RESTAURANT IN NEGRIL

When did this style of cooking start?

Most historians agree Jamaica was settled by the Arawak Indians over 2500 years ago from South America. They used similar techniques to smoke and dry meat in the sun or over a slow fire, that were common in Peru. This was important as the dried beef could be taken on journeys and eaten as it was or chopped and reconstituted in boiling water. This ancient technique goes on today and is known as jerk.

The meat was spiced to season it and then smoked (primarily). It was then wrapped in leaves to keep it moist. When it came time to cook, it they just placed it all in a heap with hot rocks and then covered it or it was Bar-B-Queued over a lattice of wood. This evolved with the use of different spices to the cooking style that we know today as Jerk. They combined this with hot chilies originating

in South America and the Caribbean. Then the pirates were bringing in a variety of new spices from both the old and new worlds; add salt and escaped slaves with skills at slow roasting in pits and mix well and you have jerk.

Dry seasoning was rubbed into the meat, and it made fiery hot marinades. The escaped slaves, called Maroons, are believed to have developed and perfected this method of preserving and cooking meat during their years living in the Blue Mountains fighting the British troops.

Recipes have been handed down through generations, recipes and techniques kept secret, as competition and pride runs high among jerk cooks in Jamaica. Pimento (allspice), hot chilies and salt are common to all mixtures, plus additional herbs and spices (sometimes up to 30 or more) usually including thyme, garlic, cinnamon, scallions, and nutmeg.



THIRSTY?

There are an abundance of Bars in Negril, some with toilets - some without, some with piped music - some with live music - but all with RUM, which is among the island's largest exports.

Jamaican rum is a distilled drink which is made from the by-product of sugar cane by the fermentation of molasses or sugar cane juice with yeast. It is then distilled into a crystal clear sharp tasting product about 80% Alcohol which is known as Jamaican White Overproof Rum.

The process of ageing Rum is intricate, involving the loss of some of the stronger components. Dark Jamaican rum is aged in oak wood barrels which attributes to the colour and aroma of the finished product. It is also believed that oxygen seeps into the barrel and changes some of the alcohol into fragrant esters.

There are a variety of very interesting and informative tours for visitors but the main one is at the all new look complex at Appleton Estate. There are also Bars that sell rum punch, a mixture of rum and tropical fruits, including a variety of specialty rums such as: Calico Jack, Myers, Wray and Nephew White, JB Rum, Bacardi, Coconut, Captain Morgan, Appleton VX and many more. Beware though as some of these Rums are 60% proof and not for the lightweights.

The suppliers of RUM have an extensive and impressive history, as shown in this timeline:

1661 – The word RUM was first used in Jamaica

1670 – Englishman Francis Dickinson established Appleton Estate using a Land Grant from Governor Molyford and named it after his hometown in England.

1749 – First RUM production documented

1825 – John Wray opened Shakespeare Tavern in Kingston, begins distilling / blending RUM

1860 – John Wray retires, nephew Charles Ward joins him to run business, J Wray & Nephew

1916 – Appleton Estate and J Wray & Nephew sold to Lindo Brothers from estate of Mr. Ward

1940s – Appleton Special was created as a light bodied “Sipping” RUM that would pacify Scotch drinker’s cravings

1986 – Signature Blend RUM was created, using VX RUM

1997 – Joy Spence becomes first female Master Blender in the Spirits Industry

2012 – The 50 year old Jamaica Independence Reserve was released as oldest RUM in world

2017 – Joy Spence celebrated her 20 year Anniversary as a Master Blender

ARE YOU HUNGRY?

DELIVERY. PICK UP. REALLY GOOD FOOD.



ITALIAN JAMAICAN FUSION



FRESH SEAFOOD



GOURMET PASTA



THIN CRUST PIZZA & CALZONES

Phone: (876) 393-1400
Alternate: (876) 957-0633 or (876) 957-4395
eat@cioajamaica.com • www.cioajamaica.com
Located on West End Road across from Samsara Hotel.

WEST END'S MOST ENCHANTING SPOT!

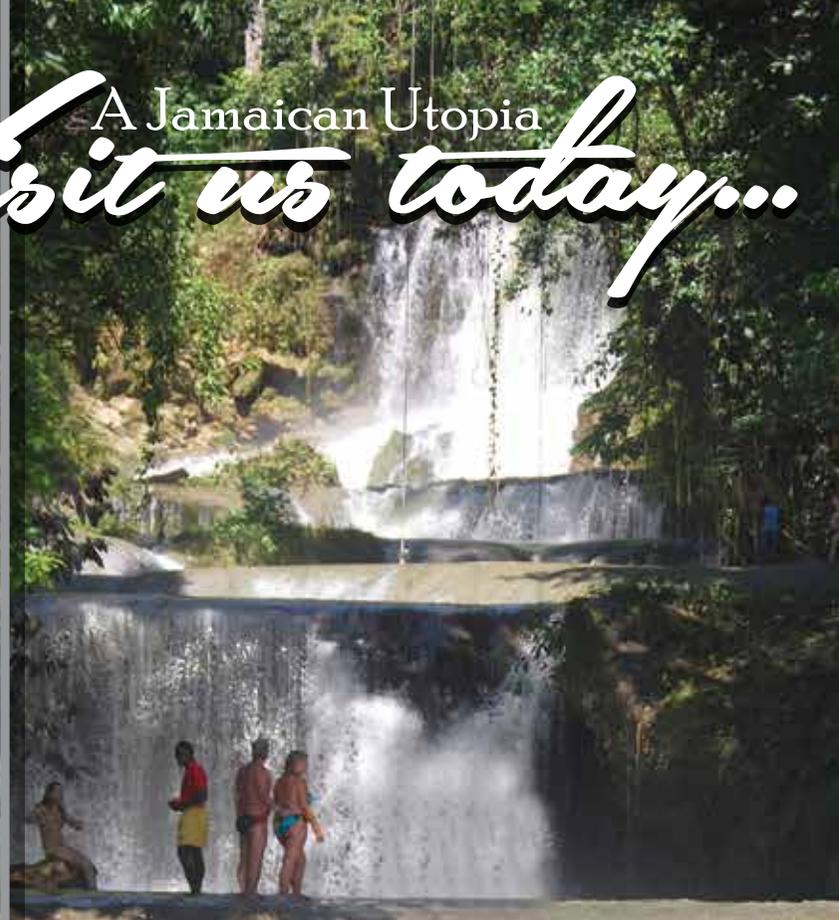
Guests and visitors alike are welcome to explore the five caves of the Gods. Sun bathe on our cliffs, swim or snorkel in our crystal coves. Stay and take in our breathtaking sunsets!

OUR RESTAURANT

Sample our wonderful lobster dishes along with a unique view of the cliffs and sea in our cliffside restaurant. Great prime meat, chicken & pork, fresh Jamaican fish and sea food, all available char-grilled or any special way you like!

XTABI

P.O. Box 3019 - Lighthouse Road
Westend Negril
Tel 876-957-0524, 876-957-0121
954-324-0099
www.xtabinegril.com



A Jamaican Utopia
Visit us today...

Imagine cooling off in majestic waterfalls and pools, picnicking in natural gardens and ziplining over a lush paradise. Nestled in the hills of St. Elizabeth, visitors can enjoy a tractor-drawn jitney ride through a working farm and sign up for a chukka zipline ride. Get an intimate look at the stunning natural beauty of Jamaica with YS Falls.



YAMON RED STRIPE CATAMARAN CRUISES

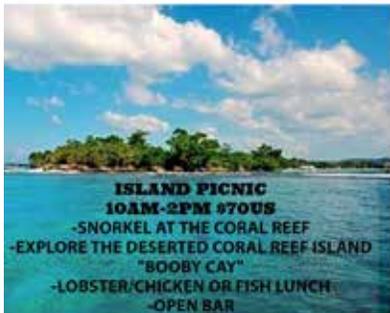
TEL: 1 (876) 433 0178
1 (876) 464 1710

WEBSITE: YAMONREDSTRIPECATAMARAN.COM
EMAIL: YAMONREDSTRIPE@GMAIL.COM
LOCATED AT THE BOAT BAR

*Come Join Us On Our
Daily Cruises And
Have The Time Of
Your Life!*



SUNSET CRUISE
2:30PM-6:30PM
300US
-SNORKEL AT THE REEF
& SWIM IN THE CAVES
-CLIFF JUMPING AT THE
FAMOUS RICK'S CAFE
-WATCH THE MOST
CAPTIVATING SUNSET
-OPEN BAR
-AUTHENTIC JAMAICAN
CHICKEN DINNER



ISLAND PICNIC
10AM-2PM \$70US
-SNORKEL AT THE CORAL REEF
-EXPLORE THE DESERTED CORAL REEF ISLAND
"BOBBY CAY"
-LOBSTER/CHICKEN OR FISH LUNCH
-OPEN BAR



PRIVATE CHARTER AVAILABLE!

*MUSIC *WASHROOMS *SNORKELING GEARS *TRANSPORTATION - PROVIDED!

2018 CERTIFICATE of EXCELLENCE
tripadvisor
*THE ONLY BOAT THAT
SERVES FOOD AND BOTTLED
BEER!*



A Premier Luxury Retreat

Sandy Haven Resort the Diva of
Negril's Luxury Boutique Hotels
Offers an intimate setting for romantic
retreats, family and friend reunions,
weddings, honeymoons,
anniversaries, meetings and more

Norman Manley Boulevard,
Negril, Westmoreland
www.sandyhavenresort.com
Reservations: 1-876-957-3200
reservations@sandyhavenresort.com



Skylark

NEGRIL BEACH RESORT



**FREE PICK UP IN NEGRIL
CALL HOTEL AT 876-957-4364**

**NORMAN MANLEY DR.
NEGRIL, JAMAICA
SKYLARKNEGRIL.COM**

SKYLARK SPA

- Massage Rituals
- Foot Therapies
- Beauty Treatments
- Holistic Mind & Body
- Manicure & Pedicure
- Couples Treatments

MISS LILY'S NEGRIL

Join us at Miss Lily's Restaurant & Rum Bar, the newest outpost of New York's famed Caribbean eatery at the Skylark Negril Beach Resort. The island connection runs deep at Miss Lily's through its modern approach to classic Jamaican cooking, friendly cool-as-can-be staff, and the vibrant and colorful atmosphere.





Dream Weekend is the Caribbean's Biggest and Best Musical Festival and so much more...

Dream Weekend's 11th staging in 2019 (August 2-6) will be 10 amazingly themed high-energy parties packed into 5 days of the ultimate vacation you will ever take on Negril's famous 7 miles of beautiful white sand.

The Dream Weekend experience boasts the world's biggest pool party and 9 other themed events where you can see up close performances from the hottest acts in Dancehall, Reggae, Hip Hop and Soca music. Past performers have included Cardi B, Sean Paul, Beenie Man, Bounty Killer, Rvssian, Alkaline, Kardinal Offishall, Machel Montano and countless others.



A SEASON BAND

STARTING AT USD325

allows you access to drink

Jamaica's finest rums, beers and other spirits and eat delicious Jamaican food - Jerked Chicken, Curried Goat and Ackee & Saltfish prepared by local celebrity chefs. All this while enjoying the best music from the hottest International DJs.

Festival info,
tickets and accommodation available at

www.jamaicadreamweekend.com



Escape the crowds...
Relax on the end of the West End

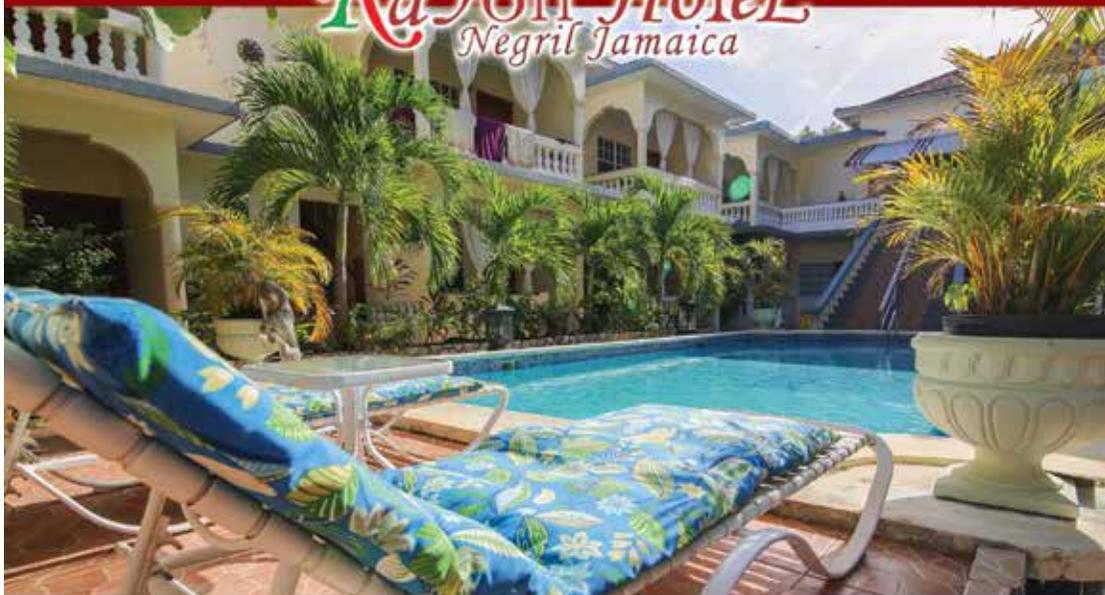
CALL FOR
FREE
PICKUP!

+1 (876) 957-4991 | westenderinn.com
reservations@westenderinn.com


WESTENDER INN
NEGRIL JAMAICA

Rayon HotelTM

Negril Jamaica



32 Rooms (some kitchen)- Restaurant-Bar/Games Room - Pool - Jacuzzi - Weddings

Conferences - Free WiFi - Breakfast Included - Beach across the street



P.O.Box 3388 Norman Manley Blvd Negril Jamaica

Call Us +1 876 957-9166 +1 876 957-3561 +1 876 957-4031 +1 876 957-9387

Email: sales@rayonhotels.com Web: www.rayonhotels.com

Visit Jamaican landmarks,
then stay in one



(877) 235-6732 | [Couples.com](https://www.couples.com)

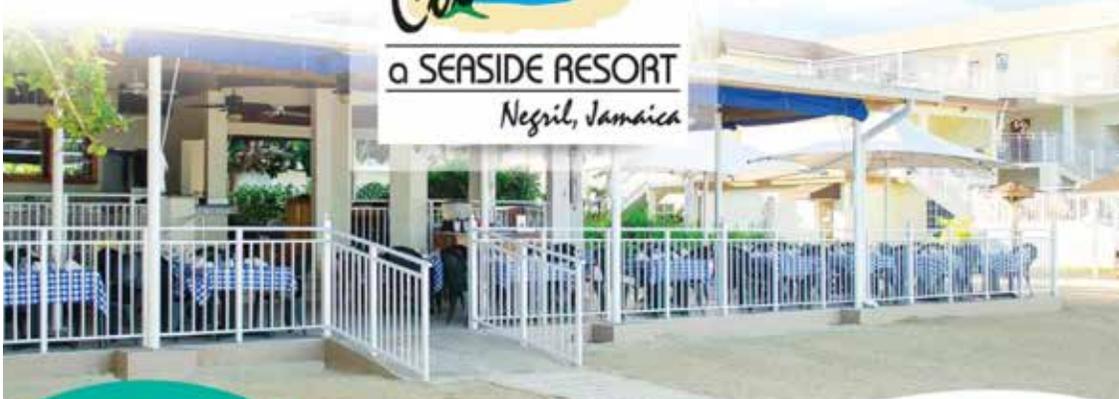


COUPLES
RESORTS
JAMAICA



a SEASIDE RESORT

Negril, Jamaica



CocoLaPalm Resort is Minnesota family owned and operated, and proud to be the finest EP beachfront resort in Negril. Our extraordinary cuisine, amazing beach, beautifully appointed rooms and suites reamed with Coco's superlative service. Our restaurants are open daily to the public: Marley's by the Sea Restaurant open for breakfast 7:30am-10am and dinner 6pm-10pm and Marley's Beach Bar & Grill open 11am-6pm. The Main Bar opens at 5pm and closes at 11pm daily. Happy Hour is 5pm-7pm daily except Mondays.

Tel: 876. 957. 4227 | Fax: 876. 957. 3460 | Toll Free: 1. 800. 896. 0987

Email: cocores@cocolapalm.com | www.cocolapalm.com



The Boardwalk Village

- Restaurant
- Jerk Center
- Bar
- Shops
- Rooms
- Fruit Stand
- Massage Hut
- Lobster Grill
- ATM

Located on Negril's 7 Mile Beach

Norman Manley Blvd. P.O. Box 3553 Negril Hanover, Jamaica WJ

Tel: (876) 957 4633
(876) 878 4308
(876) 322 0869

theboardwalkvillage@hotmail.com
www.theboardwalkvillagenegril.com



Hosted by **“LUDDY SAMMS”** formerly of **The Drifters**



Rhythm, Blues & Reggae
Wed, Fri, Sun from 2-7pm
Free Entry
Special Drinks Deals

LIVE MUSIC – ROOMS – FOOD

One Mile, Norman Manley Blvd – 876.826.2116

NEGRIL WEEKLY

SUNDAY

Drifters Bar Live
Open Mic-Rhythm and Blues
2-7pm Hosted by
Luddy Samms
Formerly of "The Drifters"

Calico Jack's Pirate
Shack
Acoustic Roots/Reggae/Blues
2-5pm Half Moon Beach

Chances Negril
3-8pm Live Jazz
Various Bands

Westender Inn
5-10pm Bar-b-cue and
Bonfire Reggae Party
Free shuttle from Beach

Travellers Resort
8-11pm Karaoke Fun

Alfred's Ocean Palace
9pm Late Night Reggae

Bourbon Beach
9pm-2am Old School

MONDAY

Boat Bar
2-6pm Live Reggae Show

Canoe Bar
7-11pm the "Overtakers"
Mento Band

Bourbon Beach
9pm-2am "Jammin"
Showcase Young Talent

Roots Bamboo
10pm -2am Reggae

TUESDAY

3 Dives Jerk Centre
7-11pm Reggae Live
Chicken, Conch, Lobster

Alfred's Ocean Palace
9pm Late Night Reggae

Bourbon Beach
9pm-2am "Vybe"
Live House Band

WEDNESDAY

Half Moon Beach
12-3pm Terry Gillespie and
Band. Reggae/Blues

Drifters Bar Live
2-7pm Motown/Atlantic/Stax
Hosted by Luddy Samms
Former member "Drifters"

Boat Bar
2-6pm Live Reggae Show

No Name Bar
2.30-6.30pm Live Reggae
Princess Tia, Crystal Axe,
Otis Gayle

Margaritaville
5-8pm Beach Party Bonfire
and Magic Show

Roots Bamboo
10pm Late Night Reggae

ENTERTAINMENT

THURSDAY

Canoe Bar
7-11pm Steel Band

Sun Beach
7-10pm Live Reggae and
Dinner special

Charela Inn
7.30-9.30pm Dinner Show
Live Jazz/Blues/Vintage
Reggae

Woodstock
9pm-1am Reggae Show

Bourbon Beach
9pm-2am Dancehall Explosion
Old and Current

The Jungle
10pm till late Reggae
Ladies (Free Entry) Night

FRIDAY

Boat Bar
2-6pm Live Reggae Show

Drifters Bar
2-7pm Live Jam Session
Soul/Blues/Reggae
Hosted by Luddy Samms

Travellers Resort
8-11pm Karaoke Fun

Alfreds Ocean Palace
9pm Late Night Reggae

Bourbon Beach
9pm-2am Feature Friday
One off Special Acts

SATURDAY

Half Moon Beach
12-3pm Terry Gillespie Beach
Band. X Reggae/Blues

Seastar Inn
7-11pm Buffet Dinner Special
Reggae Show/ African
Drumming
Shuttle Bus from Beach

Charela Inn
7.30-9.30Dinner Special and
Live Show
Pure Jazz and Blues

Bourbon Beach
9pm-2am Cultural Salute
Reggae Show

The Jungle
10pm till Late-Reggae Show



CORNWALL FUNDING SERVICES LTD.

“A CFS Loan will ease your money worries”

Personal Loans:

Loans J\$40,000 - \$120,000 - No Guarantor
Loans over \$120,000.00 - Requires Guarantor
Term and Conditions Apply

Contact Us For More Information!

Montego Bay: 971-2515 / 971-2516
Kingston: 633-9543 Digicel / 422-2024
Negril: 564-1217

Email: cornwallfunding@gmail.com

DREAM WEEKEND

If you love pulsating music, bright lights and thousands of people then Dream Weekend is the place for you!

2019 will be the eleventh year of Jamaica Dream Weekend which is the Caribbean's most popular music Festival for people who just love Dancehall, Hip Hop, Pop, House and Rap Music. Scheduled as usual for the Independence/Emancipation Holiday it will start on Friday August 2nd till Tuesday 6th and will be held at the Long Bay Beach Park, among other locations, along Negril's Seven Mile beach.

The Event comprises of 5 days of parties with popular high energy vibes and performances by both local and international artistes and

is inclusive of liquor and food. The level of production is such that it attracts people of all ethnicity from around the world.

It is hailed as the signature event for partygoers in Jamaica as it takes over Negril at the height of the summer and has, on average, ten events over the period. The events are organised by Dream Entertainment Limited whose Director Kamal Bankay says “No two editions are ever the same and that is why patrons come back year after year to experience what is a great time”

For more information about how to book or sign up - visit www.jamaicadreamweekend.com

FREE PICK UP IN NEGRIL
CALL HOTEL AT 876-957-4373

R O C K H O U S E

Visit the stunningly romantic Rockhouse Restaurant for our premiere fine dining experience overlooking the pristine waters of Negril's cliffs or join us for the vibrant flavors of authentic Jamaican cooking at Pushcart Jerk Centre & Rum Bar featuring nightly DJ's and live entertainment.



R O C K H O U S E S P A

- MASSAGE RITUALS
- BATH HOUSE & BATHING
- FOOT THERAPIES
- BEAUTY TREATMENTS
- SCRUBS & BUFFS
- HOLISTIC MIND & BODY
- MANICURE & PEDICURE
- COUPLES TREATMENTS
- SEASONAL PACKAGES



WEST END RD. NEGRIL, JAMAICA ROCKHOUSEHOTEL.COM



JAMAICAN ENTERTAINERS

Let's introduce some well-loved and respected entertainers of which many will be known to you for their music, but below highlights their philanthropic works they have given back to the community.

Jimmy Cliff

Born James Chambers in 1948, Jimmy Cliff is a singer, actor, and the only living musician to be awarded the Order of Merit by Jamaica's government for his achievements in the arts and sciences. He is best known for his starring role in the legendary 1972 reggae film "The Harder They Come," and for his song of the same name and others used in the film. Cliff was instrumental in popularizing reggae music throughout the world. He was inducted into the Rock and Roll Hall of Fame in 2010.

Bob Marley

Born Nesta Robert Marley in Jamaica in 1945 and died in 1981. He is the best known and best

loved performer and writer of reggae music and is credited with spreading Jamaican music and the Rastafarian Movement throughout the world. Marley's music was influenced by social and cultural issues in Jamaica, and he worked to give a voice to these important issues of his day. He is known as a "freedom fighter with a guitar" and his promotion of peace and tolerance continues to resonate with a global audience.

Harry Belafonte

Born in 1927 in New York City, of Jamaican heritage, Harry became an important and popular actor and singer who championed social and political causes. He was inspired by Martin Luther King Jr. and the two worked together in the civil rights movement in the United States. In the 1980s, Belafonte worked to aid people in Africa and initiated the "We Are the World" recording that featured performers like Michael Jackson and Bruce Springsteen, with its proceeds providing famine relief in Ethiopia.



*The best things in life
are experiences...*

CURIOUS?

*Bring your fantasies to life.
Buy a daring day pass or a
naughty night pass, or both.*



*For more information call
876.957.5200 or visit
www.hedonism.com*



Proper **TE** Cierge

On Demand Property Solutions

Shipping Container Homes ~ Business ~ Beach Villas



Offering Resort Support & on Demand Emergency
Services, Plumbing, Electrical

Office # 1-876-432-4959
WhatsApp # 1-876-472-5141
Website: proptecierge.com
Email: brian@proptecierge.com
Facebook: [/proptecierge](https://www.facebook.com/proptecierge)



Negril Vendor's Plaza Shop# 1



Search ~ Sea ~ Love
Relax, Unwind, Welcome Home
Lost Beach Oasis

- New Builds
- Luxury Retreat Villas
- Private Hideaways
- Spa Retreats
- Medicinal Education Seminars

Dennis Brown

Born as Dennis Emmanuel Brown in 1957 in Kingston and died of cocaine addiction in 1999. He was dubbed by Bob Marley as his successor and called the “Crown Prince” of reggae. Hailed as a child prodigy and called the “Michael Jackson of reggae,” he was just 12 years old when he created his first hit single, “No Man is an Island.” He recorded the song in 1969, as part of an album of the same name. Brown went on to record nearly 80 albums over his 30-year career.

Gregory Isaccs OD

Born Gregory Anthony Isaccs in 1951 and died in 2010 in London of lung cancer. He was a Jamaican musician described as having the most exquisite reggae voice. He released more than

500 albums to date, a great many of them were compilations of previously released material. It was announced that the Jamaican government in 2016 would posthumously award Isaacs the Order of Distinction (Officer Class) in recognition of his contribution to the country’s music.

Frederick Nathaniel Hibbert

Born in 1942 and better known as “Toots”. With his band the “Maytals” he is considered to be the Leader of Reggae and Ska Music. He was born in May Pen, in Clarendon Parish and they won the Jamaica National Popular Song Contest three times. He is a great musician and a multi-instrumentalist. Toots received the Order of Jamaica, the equivalent of a Knighthood in the British Honours System.

CATAMARAN
CALL TO BOOK 1876 878-2287

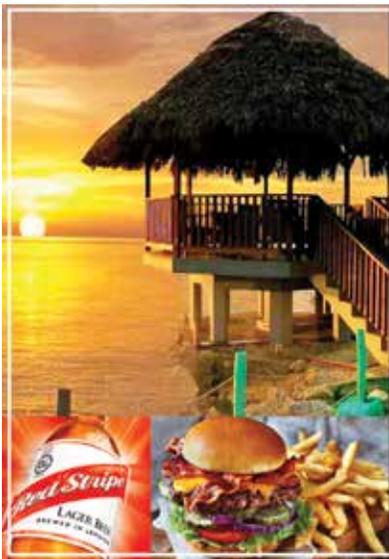
CRUISE PARTY

- * SUNSET CRUISE TO RICKS CAFE (DOCKING WEATHER PERMITTING)
- * SNORKELING AT THE SAND'S CLUB REEF
- * SNORKELING EQUIPMENT PROVIDED
- * ALL INCLUSIVE BAR ON BOARD
- * REGGAE MUSIC
- * SUNBATHE ON OUR FRONT NETS
- * SHADE AVAILABLE
- * ENJOY THE BEAUTIFUL NEGRIL COASTLINE
- * PRIVATE CHARTERS FOR E.G. WEDDINGS AVAILABLE (QUOTES ON REQUEST)
- * LIFE JACKETS AVAILABLE
- * DURATION 3+ HOURS
- * BATHROOMS ON BOARD

ISLAND CHARTER CO. LTD.
TEL: (1 876) 878-2287
(1 876) 484-3300

FAX: (1 876) 609-1828
EMAIL: ceo@cwjamaica.com

www.negrilcruises.com



EXPLORING
SOUTHCOST JAMAICA...

VISIT

LUNA SEA INN

OPEN FOR LUNCH
GREAT FOOD
COLD BEERS +
AWESOME COCKTAILS

CATCH A SUNSET
AND STAY
FOR DINNER

CLOSE TO YS FALLS
& PELICAN BAR

www.lunaseainn.com

CALL 876-955-8099



**FINE
DINING**
UNDER THE STARS
RESERVATIONS ONLY



"MAYFIELD FALLS IS JAMAICA'S #1 ECO-TOURIST ATTRACTION"

**ORIGINAL
MAYFIELD
FALLS**

MAYFIELD FALLS IS TRULY A NATURE LOVER'S PARADISE
TWO BEAUTIFUL WATERFALLS,
21 NATURAL POOLS, 52 VARIETIES OF FERNS,
AN ABUNDANCE OF EXOTIC TROPICAL FLOWERS AND PLANT SPECIES,
AND SEVERAL TYPES OF BIRDS, BUTTERFLIES,
AND INDIGENOUS WILDLIFE.

www.originalmayfieldfallsjamaica.com
mayfieldfalls@hotmail.com
(876) 792-2074

Experience the warm, friendly and inviting personalized service in a casual Jamaican setting. Choose to explore Negril, or taste fine Chef prepared meals and enjoy drinks at the bar on the beach. Come live as we live!

**Whistling Bird
Oceanside Cottages**
Norman Manley Boulevard
Negril, Westmoreland, Jamaica W.I.
(876) 357-9296 Toll Free: 1 (844) 634-7450
whistlingbird@negriljamaica.com
www.whistlingbird.info

WOMEN IN BUSINESS

Directors serving on the Negril Chamber of Commerce are not only successful in their chosen fields but are major contributors within the Negril community - giving freely of their time and energy from their busy lives to help to make a difference.

This year, we'd like to introduce you to several of our female directors. They are highly motivated, spiritual and adaptable women who are concerned for others as they take time to pass on their skills, knowledge and

experience to not only their own children but to the younger generation as a whole. They are effective communicators and role models following their own personal mantras and guided by their own golden rules in life.

By setting high standards for themselves and persistently working towards achieving their personal goals, they are also helping to solve the broader community issues as they continue to advocate for a better, safer and cleaner Negril.

Introducing **Pansy Rayson, Sophie Grizzle Roumel and Andrea Rhule-Hudson:**



PANSY is the Chief Operating Officer and Co-Owner of the Rayon Hotel which she has been developing for over 14 years. Although born in Savannah La Mar, she is a naturalized American citizen who graduated from Nassau Community College, Pace University and the American Institute of Banking to take on roles firstly in Banking, moving on to Brokerage and finally to Hotel Ownership where she continues to build a great legacy for her grandchildren. Her special quote for the day is "If you dream it, think it, then you can do it"

SOPHIE has been a Director of Charela Inn for 45 years where she has responsibility for Accounts, Marketing and Sales, having an Hotel Catering International Management Association qualification. She is also involved in the organizational aspects of the Mirage Resort and the Cocoa Farm. Although born in England, she has lived in Jamaica since the age of 7. Her passion for the environment is a legacy from her late mother and works tirelessly toward Negril's issues. Her special quote is "continuously challenge yourself and there is no space in life for Pride"



ANDREA was born In Spanish Town and became Branch Manager of the Scotia Bank in Negril in 1985. Although her first job was doing paperwork in her Uncle's meat shop, she achieved a BA in Marketing and Banking when she graduated from the University of Technology. She considers her greatest achievement in life to be her son Jon-Michael and when he laughs, it brings joy to her life. Her special quote is "be approachable, not pretentious, be optimistic and ultimately positive in nature, be straightforward / clear and authentic / real"



Oasis

RESORT • NEGRIL



THE OASIS RESORT
NEGRIL, JAMAICA

WWW.OASISNEGRIL.COM
INFO@OASISNEGRIL.COM

+1876-957-4390





GANJA: HEALTH AND THE LAW

Below is a summary of the laws relating to the possession and smoking of Marijuana/Ganja in Jamaica and the use of Tobacco Products.

Possession of Ganja

Possession of 2 ounces or less of ganja is no longer an offence for which one can be arrested, charged and have to go to court, and it will not result in a criminal record.

It remains a criminal offence, however, to be in possession of over 2 ounces of ganja, and offenders can be arrested, charged, tried in court and, if found guilty, sentenced to a fine or to imprisonment or both. The conviction will also be recorded on that person's criminal record.

Visitors to Jamaica who are users of medical marijuana.

Persons who do not ordinarily reside in Jamaica (for example, tourists or visiting Jamaicans who live overseas) may apply for a permit to allow them to lawfully purchase and possess up to 2 ounces of ganja at a time, for medical or therapeutic purposes.

To obtain this permit, visitors will need to produce evidence that their use of ganja has been recommended or prescribed by a licensed medical practitioner in the country where they live. Alternatively, they can sign a voluntary declaration to confirm this. The permit is issued by Jamaica's Ministry of Health, and a fee is payable.

It should be noted that the term medical marijuana refers to treating symptoms of illness and other conditions with the whole, unprocessed marijuana plant or its basic extracts and that it has not been recognized or approved as an actual medicine but it is considered as a "Herb for Health"

Smoke Free Places:

There is a comprehensive ban on tobacco and cigarette smoking in indoor public places, indoor workplaces, and public transport. The law also prohibits smoking in several outdoor places and within five meters of entrances, exits, windows, and ventilation intakes of a public place, workplace, or public transport.

For the purposes of these smoking rules, a public place includes a workplace and any place which

is for the use of, or accessible to, the public, such as sidewalks, bus stops, restaurants, offices, educational institutions, pharmacies, hospitals, areas used by children, supermarkets and parks.

A person who smokes in public cannot be arrested or detained.

However, the police may issue a ticket to that person, who will have 30 days to pay \$500JM at any Tax Office.

Smoking at privately occupied residencies that are not used for commercial purposes is not an offence, but is governed by rules on possession of ganja referred to above.

Furthermore, smoking of ganja will be legally permitted in places that are licensed for the smoking of ganja for medical or therapeutic

purposes. Adherents of the Rastafarian faith will also be permitted to smoke ganja for sacramental purposes in locations registered as places of Rastafarian worship.

Failure to pay a ticket

It is an offence to fail to pay a ticket that has been issued for smoking in public or for possession of 2 ounces or less of ganja. The offender will be required to attend the Petty Sessions Court, and may be ordered to do community service, or in the rare case where community service cannot be arranged, pay a fine of \$2000JM. A conviction for failing to pay a ticket will also be recorded on the offender's criminal record.

-Courtesy of The Jamaican Ministry of Justice-

The Yellow Bird Sea-Tel

Norman Manley Blvd.,
Negril, Westmoreland
Ph: (876) 957-4252
Fax: (876) 957-3692
Email: ybird@theyellowbird.com
www.theyellowbird.com

"Your Home Away From Home"



EVERY LIKKLE TING YOU NEED

There are two big outdoor Crafts Markets that can fill the day with shopping as entertainment.

The **Negril Craft Market** with its charming huts lining the Negril River, by the roundabout, was started in the late 70's and is managed by the Negril Area Land Authority. To the north of Negril, near the aerodrome; you'll find the open-air **Rutland Point Craft Market**, established by the Urban Development Corporation (UDC) in the early 80's.

All the vendors call out "Come give me a look, Mon". From inside the packed stalls burst treasures galore, all anxious to go home with visitors. They have a wide choice of local carvings, hand made jewellery, art, pottery, colourful sarongs, tee shirts, beach towels and other souvenirs.

Another good choice is the vibrant local art, clothing, straw items and a huge selection of little gems that you won't find anywhere else. There is a very vibrant and exotic **fruit market**

located just up from The Yellow Computer store. Open 7 days a week, it offers the most tasty variety of organic produce fresh from the trees and fields to your table.

You will find these small vendors have the most unique fruits you have ever enjoyed. Straight from local fisherman, there are plenty of road side "markets" in and around Negril where you can purchase fresh produce of fruit, fish, vegetables, plants, seeds and much more. You will even see the occasional pick up truck parked in Negril with a wide variety of selections. Or get up early and go to the sea besides Canoe Bar and buy fish.

Opposite Bourbon Beach on Norman Manley Boulevard is "**Time Square Mall**", offering duty-free shopping ready with electronics, crystal, china, leather and exotic jewellery.

A range of other gift shops can be found at **White Swan Plaza, Whitehall Plaza and Riverside Plaza** which are all situated downtown and at

Sunshine Plaza at the start of the West End Road. There are numerous small grocery shops located all over Negril, many owned by the Chinese community and whose prices are extremely competitive. They also tend to stay open till late in the evening.

There are also larger supermarkets, the main ones being located downtown with **Value Master** at Value Master Plaza, **Quality Traders** or **Icon Supermarket** at the beginning of the West End Road and **Hi Lo** at Sunshine Plaza also near the beginning of the West End Road.

The main Cambio is located in the Town Centre Square with another in the West End, known as Banmark Cambio, located after Pushcart and before Summerset Village.

Note: Be on the lookout for a brand new shopping center opening in Negril on Norman Manley Boulevard!



Merrills
BEACH RESORTS
Merrills II & III
Two All-Inclusive Family Resorts

Enjoy two beautiful beachfront properties
100 meters apart... on Negril's famous
7 mile white sand beach!

Tel: (876) 957-4751 Fax: (876) 957-3121
merrills@cwjamaica.com
merrillsreservation@cwjamaica.com
www.merrillsbeach.com www.merrillsresorts.com

24 HOURS IN NEGRIL /

Get up early and start your day off with a round of Golf at the **Negril Hills Golf Club**, built in 1994 and located approximately one mile out of Negril. Challenging topography and stunning natural beauty make this one of the best. The Golf Club is one of international golf's best kept secrets.

Then head off to one of the many delicious breakfast spots and enjoy a range of Jamaican or international delicacies. Many of the beachfront hotels like **Travellers, Charela and Coco La Palm** encourage tourists to come for a reasonably priced breakfast.

Next up should be a leisurely swim and sunbathe on the **Seven Mile Beach**, often listed as one of the top 10 most beautiful beaches in the world. Although this is a beach lover's paradise with the golden sand and blue, blue water we have even more to offer.

For those of you who are more adventurous and want to do more we invite you to enjoy the many watersports with **Paradise Snorkeling**, cruises with **Yahmon Redstripe Catamaran**, a boat trip up to Rick Café or watch out for the dolphins.

If you are too lazy to leave the beach, then there are many vendors who will sell you a lunch option from fresh fruit and juices to a full Lobster or Shrimp special. Remember too much sun can be dangerous so in the afternoon there are a few Live Music Venues like **Drifters Bar** or the **Boat Bar** where you can enjoy either Rhythm and Blues or Reggae all afternoon. They usually offer drink specials too.

Now it's time to get back to your base for a nice refreshing shower and make preparations for the evening ahead. If you want to leave your Hotel then there are a wealth of local bars and restaurants to enjoy all manner of culinary delights but remember to try out the local Jerk specials to get a full Jamaican experience. Or check out **Skylark** which has a top class Jamaican Cuisine in **Miss Lily's Restaurant**.

We are not finished yet as its time to kick off the shoes and get in the mood for dancing at one of the local late night spots where you can enjoy the best Reggae tunes at **Bourbon Beach, The Jungle, Alfred's or Roots Bamboo** to name but a few.



DEEPEST WESTEND

Negril is the western most Town in Jamaica and the deepest West End takes you right to the furthest edge on the West tip of the Island. In days gone by Christopher Columbus sailed in his ship, "The Nina" and skirted around the Point on his way back to Spain with his treasures of spice and fruits from the Caribbean Islands.

Although some of you may think it is too far out from the hustle and bustle of the West End cliffs, be assured that it is definitely well worth the effort. It will be a fantastic interesting time!

Start the day by enjoying a nice leisurely drive along the cliff road where resorts are tucked away on the honeycomb rock with restaurants and bars galore to enjoy a hearty breakfast.

Stop off en route and meet **Cherry and Blossom** who have been in business since the early 1980's and who will regale you with stories about their ancestors and the herbal remedies, molasses and roots tonic that they sell on the roadside which they claim helps with sufferers of diabetes, arthritis and other ailments.



These local business women got their inspiration from herbal books that taught them how to combine a variety of ingredients freely available in their own home gardens.

Forget the morning coffee break and instead enjoy a natural coconut water while you are there chatting. They will tell you the time when there was no such thing as a Health Clinic or Doctor and how their grand mothers ancient potions cured all sickness.

In the early afternoon visit **Barneys Flower and Hummingbird Garden** where you will see Jamaica's entire rich and amazing flora in one place. This is a field day for photographers and a paradise for garden lovers alike. Here you will also discover exotic wonders from around the world coupled with an exotic flower show. Alternatively this is the best place for snorkeling or deep sea diving so book this in advance to ensure availability.

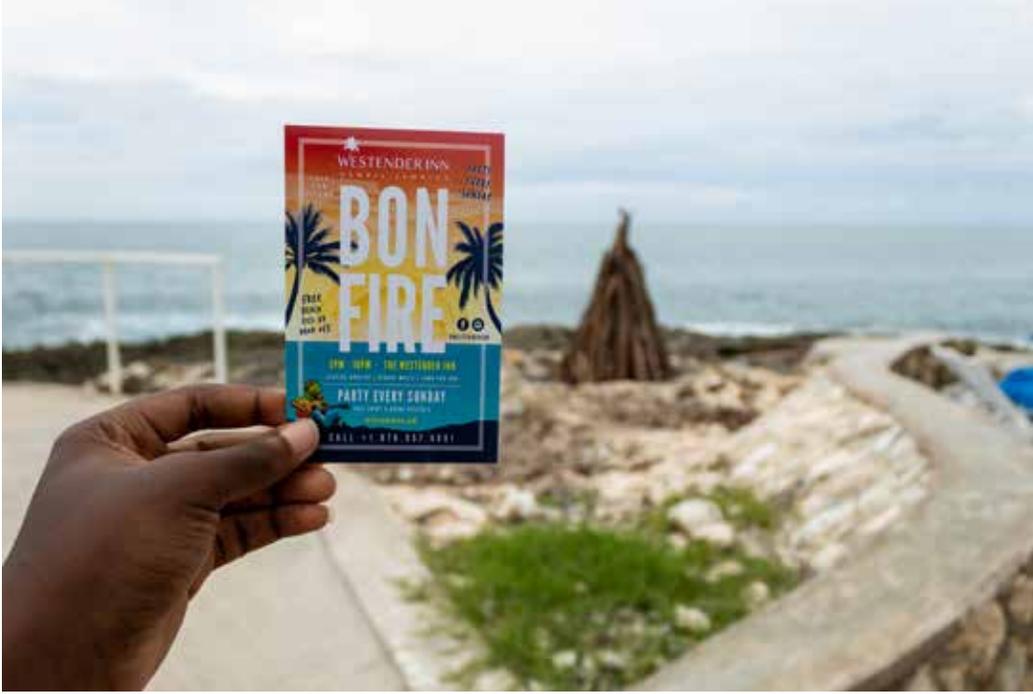


After this refreshing experience head on up to **Jackie's on the Reef** where you can meet this amazing Lady, Jackie Lewis, a former model from New Orleans, now in her 80's and looking as young and fresh as ever.

It's recommended that you do this trip on a Sunday when the town is less busy and many of the shops are closed and the locals are in church. This means that you could go on past Jackie's to the **Westender Inn**, which straddles both sides of the main road and enjoy their Party night.

Here you can indulge in a relaxing Yoga session followed by an invigorating massage on natural bamboo beds. It is so peaceful and tranquil with no cell phones or blaring music and is a tune up for both the mind and the body. Partake of an excellent lunch, vegan style, or just good old healthy salads with chicken, fish or shrimp and all natural juices like beet, carrot or soursop.

When you get there, head first to the Bar and the outdoor pool for a refreshing dip and some more relaxation in the sun before venturing to the cliffside around 5.00pm for the **Bon Fire Sunday Party with Reggae** and a choice of food from the Grill. Make sure to inquire about their Coral Reef Restoration project!





FunHoliday Beach Hotel



Vernon Car Rental



ENJOY YOUR VACATION WITH FUN AND EXITMENT AT

Hotel: Family friendly All-Inclusive Beach Front Hotel

Restaurant: Fun Holiday Lobster Grill - 2 for 1 Deals Bar & Grill & All you can Eat Buffet

Bar: 2 for 1 Mix Rum Drinks, Pina Colada, Strawberry, Mango & Banana daquiri
Natural fruit juices

Weddings: Wedding packages are available

Vernon Car Rental & Tours: Cars, Jeeps, Suvs, Mini vans, Jet skis

Norman Manley Boulevard - Negril, Jamaica

876.9573585/9688 Hotel - 876.9579724 Restaurant - 876.9579867/4354 cell:4125017 Car rental

www.funholidaybeachresort.com - funholidaybeachresort@cwjamaica.com

www.vernonscarrental.com - vernonscarrental@yahoo.com

NO HORSES ON THE BEACH!

We **STRONGLY** recommend that you refrain from paying for horseback riding on the beach in Negril.



- It's **ILLEGAL** as:
- They are not licensed
- They are not insured
- People have been hurt
- The horses leaves a **MESS** on our beach and makes the property **VERY** unpleasant!

If you would like a pleasurable horseback riding experience, please check with your Resorts/Hotels Front Desk, or Tour Desk for a Jamaica Tourist Board Licensed entity.

Island Turf Tours

Adventure Awaits

(876) 797-6602 OR (876) 877-6952

islandturf@outlook.com | www.islandturf.com



Did you know....?

In 1969, a new currency was introduced in Jamaica and it was decided to honour Jamaica's National Heroes by placing their portraits on Jamaican Money. The following provides the note or coin that portrays their portrait:

- 10c Coin – Paul Bogle (1822-1865)
- 5c Coin – Marcus Garvey (1887- 1940)
- \$1 Coin - Alexander Bustamante (1884-1977)
- \$5 Coin – Norman Washington Manley (1893-1969)
- \$10 Coin – George William Gordon (1820-1865)
- \$20 Coin – Marcus Garvey (1887-1940)
- \$50 Note – Samuel Sharpe (1780-1832)
- \$500 Note – Nanny of the Maroons (18th Century)

Other denominations include \$100, \$1,000 and \$5,000 Notes which portray previous Prime Ministers .

The Golden Sunset

"Our aim is to give you peace of mind and a Holiday you will always remember."

- Friendliness • Cleanliness • Security • Tropical Fruit Trees and Flowers
- 21 Comfortable Rooms • Kitchenettes • Maid Service • A/C • Cable TV • Wifi

PO Box 3021, Negril, Westmoreland, Jamaica W.I.
 Phone: 876-957-4241 Fax: 876-957-4761

www.thegoldensunset.com arthursr@cwjamaica.com

Stanley's DEEP SEA FISHING
NEGRIL, JAMAICA

Trolling for Blue Marlin, Mahi Mahi, Wahoo and Tuna.
 Full, 1/2 & 3/4 day charters.
 Penn International gear.
 Charter sharing available.
 Transfers & drinks included.

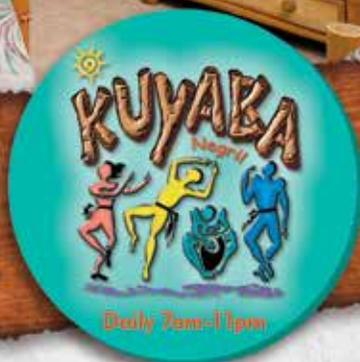
Tel: (876) 957 6341
 (876) 818 6363

deepseafishing@cwjamaica.com
www.stanleysdeepseafishing.com

We tag and release our Billfish!

FREE
WiFi
and
CABLE TV

Boutique Hotel & Beach Restaurant



- Variety of Room Styles & Rates
- Lush, Tropical Setting
- Family & Group Friendly
- Air Conditioned & Ceiling Fans

RESERVATIONS
Ph.(876)957-4318

*"on Negril's famous
seven mile beach"*



kuyabanegril@gmail.com ☀ www.kuyaba.com



VENDOR'S PLAZA

Vendor's Plaza, now with over 50 shops, has gone through many changes over the years, since it was built in 1994 with financial support of USAID and the Negril Chamber of Commerce. However it had become dilapidated, was in need of some tender loving care and required substantial repairs.

The Negril Chamber of Commerce is grateful to its past President, who is also Chairman of Couples Resorts, Mr. Elias 'Lee' Issa for funding the 2017 renovation of the plaza. He certainly did not hesitate to give back to his community in a big and extremely generous way once again.

We'd like to introduce some of the hard working small business owners / entrepreneurs at Vendor's Plaza, as well as a glimpse of them in action during a regular business day.!

Contact Information:

Negril Chamber of Commerce
Vendor's Plaza (A Fi Wi), P.O. Box 3055
Negril, Westmoreland, Jamaica, W.I.
Tel: (876) 957-4067 Fax: (876) 957-4591
Email: vendorsplaza@negrilchamber.org



Ninna Reid - "Vendor's plaza is a good place for business people or people who just want to try business, and it can help you to grow. It is a very nice place especially since it has been renovated and shoppers can move about without fear of harassment."



Miss Janet - "Vendor's plaza is clean and well-kept with a friendly atmosphere!"

The Negril Vendor's Plaza originally relocated vendors who were “on the streets”, but now provides opportunities for small business development. It has positively impacted the lives of hundreds over the years. Today, the type of businesses on the plaza has evolved from craft, fruit and vegetable vendors to small commercial businesses who would welcome your support.



Dawn Smith – “I’ve been here since 1994, and business used to be good then, and it seems like it might pick up again soon. Customers can always feel free to come as there will always be good service. The plaza is central, close to the 2 main banks and conveniently placed.”



Glendon Brown - “For Hassle Free shopping in a cool quiet and friendly environment, visit us at Vendors plaza. Vender’s plaza is a nice clean comfortable place where business people and customers can come and benefit from a range of facilities.”



Fantino Burnette – “Vender’s plaza is a nice place to be, you can get all you want. Art, barber shop, bar, tattoos, body piercing, restaurants and even a music shop that sells records. Whatever you need about Jamaica, you can get it at Vendor’s plaza”



Below is a list of products and services offered at Vendor's Plaza:

| | | |
|-------------------------------|-----------------------------|----------------------------|
| Air Conditioner Sales/Repairs | Fashion Wear | Rastafarian Restaurant |
| Bar | Fruits | Scented Candles and |
| Barber | Graphic Designs | Ointments |
| Cakes, Shakes and Pasties | Hair Salons | Seafood Restaurant |
| Car Rental | Jamaican Crafts and Jewelry | Soups |
| Computer Sales / Repairs | Jamaican Cuisine Restaurant | Spa, Manicure and Pedicure |
| Dress Making | Make-up Artist | Tour Guide |
| Electronics | Photographers | Travel Agent |
| Fabrics, Zips, and Buttons | Printing | Vapour Challis |

LISTINGS

BARS

Boat Bar

(876) 320-0619
theboatbar@gmail.com

CATAMARANS / CRUISES

Yahmon Redstripe Catamaran

(located at The Boat Bar)
(876) 433-0178 / 464-1710
yahmonredstripe@gmail.com

GLASS BOTTOM BOAT

Snorkeling Paradise

(next to Rondel Village)
(876) 472-4310 / 848-8061

MEDICAL SERVICES

Comforts of Home Nursing Services

24 hour triage - (876) 464-2894
www.j.mp/comfortsJA

REAL ESTATE / RENTALS

Divor Realty

(876) 957-4346
divorrealty@cwjamaica.com

PHOTOGRAPHY / VIDEOGRAPHY

Barry J. Hough Sr,

(876) 383-3990
barryjhoughe@barryjhoughe.com
www.barryjhoughe.com

RESTAURANTS

3 Dives Jerk Center

West End Road

SHOPPING

Kick's Footwear

Instagram: kicks_footwear
Facebook: Kicks Footwear
Whatsapp: (876) 439-8976

Rutland Point Craft Market

(876) 599-1340

TAXI / TOUR OPERATORS

Steppa's Taxi Service

(876) 895-2164
steppastepas93@gmail.com

YOGA / WELLNESS

Nourish Your Soul /

Johanna Wekar, LCSW, RYT
(876) 373-3020
Nourishyoursouljamaica@gmail.com

TECHNICAL SERVICES

Yellow's Computer Works

Computer Sales & Services
(876) 957-9543 / (876) 894-2555
www.yellowscmputerworks.com

ABOUT THE NEGRIL CHAMBER OF COMMERCE



Negril Chamber of Commerce
Vendor's Plaza (A Fi Wi), P.O. Box 3055
Negril, Westmoreland, Jamaica, W.I.
Office: 876.957.4067, Cell: 876.815.3472
Fax: 876.957.4591
Email: info@negrilchamber.org
www.negrilchamber.org

The mission of the Negril Chamber of Commerce is to facilitate the sustainable, commercial, social and environmental development of Negril. In the interest of its members and the wider community it will strive to develop projects, protect and improve the tourism product and promote Negril as a tourist and investment location. This will be achieved by voluntary effort, sensitizing and educating, lobbying and encouraging members to action.

DIRECTORS

Daniel Grizzle, President
Lee Issa, Past President
Richard A.M. Wallace, 1st Vice President
Pansy Rayon, 2nd Vice President
Sophie Grizzle Roumel, Treasurer
Nola Stair, Secretary
Andrea Rhule-Hudson

Barry Hough Sr.
Damian Salmon
Diane Ennevor
Elaine Allen-Bradley
Kevin Hammond
Lady Jan Samuels DL
Ras Iyah V
Winthrop Wellington

OFFICE MANAGER

Daniel Nicholas (Jan 2017 - Sept 2018), Violet Dell (Oct 2018 - present), along with National Youth Service Intern Donmarc Smith.

ANNUAL REPORT

The Negril Chamber of Commerce (NCC) made remarkable progress towards key objectives last year. Specific advancements were made in the following areas:

Negril Health Clinic Fund

The NCC established a Negril Health Centre Fund to assist in the upgrading of the Negril Health Centre. The Fund's objective is to raise **\$150 Million Jamaican dollars** before the start of the building process. These funds will improve the quality of health services provided to the local community as well as tourists.

In February 2018, \$1.8 million JMD was raised from proceeds from the NCC Annual Gala / Silent Auction. In addition, Gail Jackson-Brooks of Negril Treehouse Resort presented

\$30,000 JMD raised from the Negril Golf Scramble 2017. In addition, Woodstock Negril presented \$300,000 JMD which was part proceeds from their 'Love at Woodstock Charity event featuring Beres Hammond. The International Food & Wine event held in July 2018 was very successful enabling a donation of almost \$1,000,000 JMD to the Negril Health Clinic Fund.

Pothole Repairs (West End)

When contacted about repairing major life-threatening potholes on the West End in Negril, the National Works Agency (NWA) indicated that they needed 1.5 million JMD to repair them and no funds were available to do so. After NCC contacted the Tourism Enhancement Fund (TEF), a grant valued at \$1.2 million JMD was provided and the NCC managed the project after an agreement with NWA could not be reached. Not only was the NCC able to complete the job on time but also undertook an additional 30% more work which was urgently required on the Norman Manley Blvd. at a final cost of \$1,276,463.20 JMD. The local community has expressed extreme gratitude and satisfaction.

Recycling

The NCC was able to provide extensive work into the repairing and re-establishing of the Negril recycling center which was burnt down last year. We are now in contact with the Recycling Partners of Jamaica to reinstall a bailer for the plastic bottles and cardboard which are collected as well as possible for solutions for glass. Re-roofing of an additional section is needed in order to store cardboard and a grant was submitted to the Digicel Foundation to seek additional funding to support these efforts. When fully operational, these efforts will greatly reduce the amount sent to the land fill some sixty miles away in the parish of St. James.

Garbage Disposal

The entire Negril community's ongoing problems with the National Solid Waste Management Authority (NSWMA) and the Health Department with respect to dealing with adequate garbage disposal and not taking action against properties who violate laws regarding proper disposal, keeping their public space tidy and also shops selling out dated products in filthy conditions. The NCC therefore had to contact the Minister of Local Government Mr. McKenzie to come to our aid. His August 2018 visit was very successful as swift action was taken, instructions were given, and shops were issued with ultimatums. The Minister promised to return to verify that these instructions were followed through.

Negril Guide 2019

Since 1983, the publication of the Negril guide has been one of our major fund raisers with over 15,000 copies printed annually. Each year, it is designed and developed by a small team of dedicated Board Members and now also enjoys a significant digital presence.

2017-2018 MEMBERSHIP

Azul Sensatori Hotel
876-620-0100
jwilliams@azulsensatorihoteljamaica.com
www.azuljamaica.com

Beaches Negril
876-957-9270
gary.williams@sri.sandals.com
www.beaches.com

Billy Craig Insurance Brokers
876-952-5070
karlene.maye@billycraig.net
www.billycraig.com

The Boardwalk Village- Negril Resort And Hotel
876-957-4633
theboardwalkvillage@hotmail.com
theboardwalkvillagenegril.com

Bourbon Beach Jamaica
876-957-4432
attilio@skunkmagazine.com
www.bourbonbeach.com

Catch A Falling Star
876-957-0390
stay@catchajamaica.com
www.catchajamaica.com

CGM Gallagher Insurance
876-948-6995
milindathomas@cgm Gallagher.com
www.cgm Gallagher.com

Charela Inn
876-957-4277
chareca@cwjamaica.com
www.charelanegril.com/site

Coco La Palm Seaside Resort Hotel
876-957-4227
cocolapalm@comcast.net
www.cocolapalm.com

Cornwall Funding Services
876-971-2515
junior.gordon@cornwallfunding.com

Country Country
876-957-4273
countrynegril@cwjamaica.com
www.countryjamaica.com

Couples Negril
876-957-5960
wayne@couple.com
couple.com/resorts/negril

Couples Swept Away
876-957-4061
csa.gm@couple.com
couple.com/resorts/swept-away

Drifters Bar & Entertainment
876-826-2116
janmack2005@yahoo.co.uk
www.driftersbar.wordpress.com

Guardman Limited Negril
876-957-9027
bunsee@guardsmangroup.com

Golden Sunset
876-957-4241
arthursr@cwjamaica.com
thegoldensunset.com

Hammond's Bakery
876-957-4734
bakery.hammonds@gmail.com

Hedonism II Resort
876-957-5200
kevinlevee@hedonism.com
www.hedonism.com

ICON Importers & Distributors LTD.
876-918-2000
m.chybar@iconjamaica.com

Idle Awhile
876-957-3302
marva@idleawhile.com
www.idleawhile.com

Ital Place of Reasoning
778-990-5774
seer470@hotmail.com
www.facebook.com/placeofreasoning

Jackie's on the Reef
876-957-4997
jackiesonthereef@yahoo.com
www.jackiesonthereef.com

Jimmy Buffett's Margaritaville Negril
876-957-4467
jwaddell@margaritavillecaribbean.com

Le Mirage Hotel Negril
876-957-0386
grizzle@cwjamaica.com
www.miragenegril.com

Misty Blue Cancer Care Foundation
876-568-8043
mistybluefoundation@gmail.com
mistybluecancercare.org

NCB Negril
876-929-4622
reidjh@jncb.com
www.jncb.com

Negril Academy
876-957-4616
academynegril@yahoo.com
www.facebook.com/NegrilAcademyJa

Negril Cash 'n' Carry
876-957-3474
glazeterleslie@gmail.com

Negril Craft Traders Association
876-414-2095 joanwallace608@yahoo.com

Negril Estate
876-810-9122 \ www.negrilestate.com
patrickja21@yahoo.com

Negril Glamour City
876-954-4954
negrilglamourcity@hotmail.com
www.facebook.com/negrilglamourcity

Negril Tree House Resort
876-957-4287
gailnegril@aol.com
negriltreehouse.com-jamaica.com

OMG Coffee Shop
876-957-3639
omgcoffeebar@yahoo.com

ProperTECierge
876-432-4959
brian@proptecierge.com

Rayon Hotel
876-957-9166
sales@rayonhotels.com
rayonhotels.com

Rick's Café
876-957-0380
tommy@rickscafejamaica.com
www.rickscafedmv.com

Rockhouse Hotel
876-957-4373
inise@rockhousehotel.com
www.rockhouse.com

Rondel Village
876-957-4413
gm@rondelvillage.com
rondelvillage.com

Samsara Cliffs Resort
876-957-4395
sabrina@negrilhotels.com
negrilhotels.com

Sandals Negril
876-957-5216
david.latchimy@grp.sandals.com
www.sandal.com

Sbrega Consulting International
876-821-1110
tania@sbregiconsultinginternational.com
sbregaconsultinginternational.com

Scotia Bank
876-946-6601
Andrea.rhule@scotiabank.com
scotiabank.com

Skylark
876-954-4373
omar@skylarknegril.com

Sunnyside Enterprises LTD. Shop 10
(Time's Square) 876-957-9628
chungal@bellsouth.net

Sunset at the Palms
876-957-5350
spowell@sunsetresortsjm.com
sunsetresortsjm.com

Time Square Plaza
876-957-9263
ckenroy@hotmail.com

The Caves
876-876-0269
karen.allen@thecaveshotel.com
thecaveshotel.com

The Cliff
800-213-0583
dalia@theciffjamaica.com
theciffjamaica.com

Travellers Beach Resort
876-957-3039
wingate@tbresorts.com
tbresorts.com

White Sands
876-957-4291
michael@whitesandsnegril.com
whitesandsnegril.com

Individual Members:

Elaine Allen-Bradley
ebsunsetmanor@hotmail.com

Justin Barnswell
justinbarnswell@yahoo.com

Janet & Eukley Burke
oneheartville@gmail.com

Janet Coleman
oneheartville@gmail.com

Katrina Dasilva
katrina.dasilva@outlook.com

Violet Dell
iicsjamaica@yahoo.com

Diane Ennevor
divorrealty@cwjamaica.com

Barry J. Hough Sr.
barryjoughsr@gmail.com

Ras Iyah V
rasiyahv@gmail.com

Sharda Lee
shardslee1994@gmail.com

Cuttbert Mervin

Karlene Noble-Connell
dawnnoble67@yahoo.com

Nola Stair & Dalton Williams
nstair@aol.com, daltonstjw@aol.com

Neville and Dorett Stewart



International Coastal Cleanup Day 2018 was a great success for Negril once again! International Coastal Cleanup (ICC) Day takes place on the **third Saturday in September** every year and the Negril Chamber of Commerce would like to commend everyone who supported this initiative. As “A Community in Action,” we were able to clean up loads of garbage off our coastline. Special thanks to:

Amazing Memories Ebike Tours
 Azul Sensatori
 Belmont Academy
 Key Club
 Capital of Casual
 Cleaning Solutions & Supplies Ltd
 Community Residents
 Couples Resorts
 DFL Importers
 Eat Pray Love
 Hammond’s Bakery
 Hedonism II
 Jamaican Business Directory
 Jamaica Energy Partners
 Jamaica Environment Trust
 Jamaica Yellow Pages

Kiwanis Club of Negril Point
 Kool Runnings Water Park
 Manning’s School
 Ministry of Tourism
 Montego Bay Marine Park Trust
 National Environment &
 Planning Agency
 National Solid Waste
 National Youth Service -
 Heart Trust/NTA
 Negril Academy
 Negril All-Age School
 Negril Chamber of Commerce Staff
 and Members
 Negril Environment Trust
 Negril Police Youth Club

Negril Travel Guide
 Negril Tree House Resort
 Negril Coral Reef
 Preservation Society
 Nuh Dutty Up Jamaica
 Recycling Partners of Jamaica
 Rockhouse Hotel
 Rondel Village
 Rotaract Club of Negril
 Rotary Club of Negril
 Rush Creative Weddings &
 Events
 Samsara Hotel
 Skylark Negril Beach Resort
 Tourism Enhancement Fund
 Whitehall Association

#Water Sports #Beach

#Pool



**NEGRIL TREE HOUSE
RESORT**

#FreeWifi

#Breakfast Included

#Gym

#Suites and Rooms

1-876-957-4287/88 | www.negriltreehouseressort.net | Negril, Jamaica
Email: negriltreehouse@gmail.com



Negril, Jamaica

HERE IS FUN!

876-957-4474

jamwest.com

Luxury Travel Guide

